



October 17, 2023 / WIASIU Board Meeting Minutes

Meeting called to order – In person @ Great Wolf Lodge

Roll Call:

President-Jolene Nell-Present
Vice President-Garrett Boeckeler- Present
Secretary-Tim Staeger - Present
Treasurer - Robert Wilder - Present

Board:

Steve Starkey – Present
Lisa McClean – Present
Leslie Peterson - Present
Joel Clausing - Present
Ryan Murphy – Present
Adam Drazkowski- Present
John Bauer – Not Present
Todd Heinz – Present
Ryan Murphy – Present

Updates

- Leslie update with billboard, can run another campaign in 2024 for potentially same price
- Todd (NICB) feedback
 - Increased referrals from public
 - Unsure if any direct success related to billboard
 - Garrett to figure out website traffic (WIASIU website)
 - Next couple weeks NICB to provide analysis

Winter Social

- Steve to check out O'Donahue's
- Thursday in December
- Ballard discusses moving to Stevens Point or Madison
- Vote in favor of one social (4-3)
- Madison location TBD

Treasurer's Report – Robert Wilder

- Current balance \$10,500 and change
- Financials – See ledger book
- IASIU Grant currently pending

State Level Update

- Bob Ziemanski update from Sentry Government Affairs that money has been budgeted for fraud unit.
- Will be all lines of business
- Todd H. states it is to be run by attorney
- Encourage members to reach out government affairs at respective companies to push for this.

Meeting adjourned